



# GETTING TO KNOW A SELF-EMPLOYED VILLAGE: PATEMON BLOCK RESIDENTS DEVELOP SELF- EMPLOYMENT AS AN ALTERNATIVE SOURCE OF INCOME

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**Abstract:** The lack of land in patemon block has been a challenge for local residents to farm and garden. However, residents of patemon block have not given up and have developed self-employment as an alternative income. This research aims to describe more closely the development of self-employment in petemon block and identify factors that influence the success of self-employment in the area. This research uses the ABCD method. The subjects are residents of patemon block who work as self-employed. Data collection techniques: interviews, documentation, and observation. The data analysis technique uses descriptive analysis. The results showed that the residents of Patemon block have succeeded in developing various entrepreneurs. Starting from culinary businesses, street vendors that are favoured by many consumers, to services. The entrepreneurs are able to increase independence and creativity in building a stronger and more sustainable local economy. In addition, this study also found that cooperation between villagers, village government, and non-governmental organisations is crucial in developing self-employment in self-employed villages.

**Keywords:** Self-employed, patemon block, lack of land, alternative income, over population.

## INTRODUCTION

Indonesia's entrepreneurial potential is so diverse that some regions have characteristics that support it to be developed in such a way as to maintain and preserve their entrepreneurial potential. In the field of self-employment, there are several regions in Indonesia that have characteristics that can be favored over other regions, which of course are seen from the conditions of the region. Indonesia is one of the countries where there are many workers such as culinary businesses, street vendors who are favored by many consumers, to services. Therefore, the surrounding community must be aware of the main potential in the self-employed sector, because many areas have opportunities but do not take advantage of them. So that it is not inferior to self-employed workers in other areas so that later if it is well developed it will have a positive impact on the surrounding area (Ningsih 2021).

Self-employed villages are currently a form of breaking the chain of unemployment and are widely used as an opportunity to improve people's lives. The hope is to free from powerlessness and free from poverty, foster strength and have independence. It is hoped that the development of self-employment will result in equalization, which is expected to guarantee welfare. Welfare is an expectation of individuals and communities everywhere. One of the welfare in the form of security, comfort, and fulfillment of daily needs. Therefore, efforts to prosper from an area are the development and existence of community empowerment programs appropriately and with certainty (Maulana, 2019).

This community empowerment can be interpreted as a stage or process carried out by knowing the problems that exist in an area, as well as a work program

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that is suitable for these problems. This empowerment aims to achieve the welfare of the people of an area. The Asset Based Community Development (ABCD) concept is a strategic method as a reference for implementing community development (2022). Knowledge of village assets is one of the supports used in the ABCD concept. The assets in Pateman block are the potential possessed by the community as a means for village development. Assets can be in the form of potential that exists within individual communities, such as mutual cooperation, care and intelligence. There are four characters about understanding the ABCD concept as follows. Problem Based Approach, Right Based Approach, Asset Based Approach and Need Based Approach. The Problem Based Approach is the potential possessed by the community that comes from the problem itself or the community that results in awareness to make a movement of change or solution to the problem.

Communities that have potential will not be seen as weak communities, but will be seen as communities that have solutions to their own problems. Problems that often occur are economic, social, and quality of life. However, what often happens in the communities we meet is limited access to optimize the potential of the assets they have, and all of that is supported by a limited source system, which is expected to be able to provide facilities to the community in order to utilize its potential. An empowerment certainly requires a power as well as the facilitation provided that can connect other sources to jointly achieve goals. The Need Based Approach criteria in this ABCD concept approach is based on individual needs. As it is known that needs are something that must be fulfilled such as clothing, food, or shelter (board). This triggers a change in himself or the environment. The next Right Based Approach is community development through wealth. For example, providing capital to support empowerment.

The following is an example of the application of the Asset Based Approach. This application is carried out due to the ability or potential possessed by individuals or communities. Such as intelligence, caring, and mutual cooperation and participation. Some examples of this potential are great assets for the implementation of community empowerment. Departing from solidarity and togetherness is expected to bring about social sensitivity and intelligence, so that problems in the community can be known easily and they have solutions to overcome them. Another aspect that is asset-based in community empowerment is self-employed work, self-employed workers are the biggest aspect in supporting empowerment programs. The employment aspect is a must-do for community empowerment.

Observations that have been carried out in Patemon block found that the lack of land for agriculture causes residents to have difficulty farming or gardening so that self-employment is an alternative way to earn income for Patemon block residents. The majority of Patemon block residents are migrants from several regions, this causes many residents to be self-employed due to lack of relationships while the needs of life continue to run. The lack of land in Patemon block is due to the dense population located on the outskirts of the city.

The potential for self-employed workers is the availability of fields and strategic locations. ABCD is an approach used in community empowerment by focusing on potential assets as a strength that is explored in community development. Sustainable ABCD development will later form an independent

community in terms of income so that it also has an impact on improving welfare. In this community service, the potential assets observed are Human Resources (HR), Organization, Physical, Institution, Natural Resources, social and Economic. Based on the phenomena and background theory, it is known that the purpose of this community empowerment research is to see the various assets owned by the Patemon block, Kraksaan sub-district, Probolinggo district, which can be developed and become an effort to increase the income of the village community so that it becomes an independent village. Seeing the existing phenomenon, observation of the potential of the Patemon block community in human resources, it is suitable to apply the ABCD program to empower and improve the welfare of the Patemon block village community.

## **RESEARCH METHOD**

This research uses the Asset Based Community Development (ABCD) approach to the potential of the majority Patemon block. This research stage is carried out by mingling with the community through a problem-based approach related to the shortcomings, strengths and needs of the Patemon block. The subjects in the study were residents of Patemon block who were self-employed. Data collection techniques by observation in the Patemon block environment during the service period. Then interviews were conducted with street vendors Sita Arifatur Rohimah on January 13, 2025, Pak RW who doubles as a self-employed iced tea trader on January 12, 2025, Ifa Datul Ummah as a Bento cake trader on January 20, 2025, Mrs. Sabar as a chicken and various fish salad rice trader on January 22, as well as documentary evidence in the form of photos. This approach focuses on the potential possessed by the community in terms of skills, physical resources, social networks, nature, and finance. Therefore, the assets that are seen are the policies towards these assets. The data analysis technique in this research uses descriptive analysis. Descriptive analysis is a data analysis technique used to describe or explain the characteristics of the data collected.

## **RESULTS AND DISCUSSION**

This study analyzes the influence of human capital, social capital, physical capital, and financial capital. The following will describe the results of the study:

### **1. Human Capital**

Patemon block residents have great potential in terms of human capital. The people in this neighborhood have a high spirit to develop business potential in their area. Human capital is one of the important assets in the development of trading businesses in Patemon block. The skills, knowledge and abilities possessed by Patemon block residents play a key role in developing trading businesses that are of great interest to people. This can be proven that in Patemon block, high human capital can be seen from the enthusiasm and creativity of the community in developing their trading business. The people of Patemon block work together in developing their business until it is famous among any region.

The following are the results of an interview with Interviewee 1

Student "what are the majority of the occupations of the residents here?"

Mr. RW "most villagers work as entrepreneurs and employees"

Based on the results of interviews, the occupations of the Patemon block community are self-employed and employees. Self-employed consist of services and production, production-based self-employed jobs include street vendors, cake businesses, and culinary businesses. Service-based self-employed jobs include construction workers, car repair shops, pedicab drivers, and motorcycle repair shops. Employees are also a profession that many residents of Patemon block are involved in, including Civil Servants (PNS), teachers, and lecturers. More than 60% of jobs in Patemon block are self-employed which is the main source of income for local people. About 25% work as employees. In addition, they work in several regions.

Furthermore, the results of the interview with Interviewee 2

“How did you think of starting a cake business, what was your motivation?”

Mrs. Ifa “At first I was making small cakes (pancakes) and I brought them to my child's school to share, and it turned out that many liked it, from there I thought of starting this business from small cakes to tarts.”

The results of the interview show that residents of Patemon block have creativity in building a business in a remote area which until now has attracted many people from various regions and also other workers. This business has increased household income and creativity in building a business in a small area and the enthusiasm of the community in developing its business.

## 2. Social Capital

In Patemon block, strong social capital can be seen from the high sense of togetherness and kinship among the community. For example, the Patemon block community has a good relationship between the community in developing their trading business. Other evidence from the research results can also be seen from the socialization and participation of the community in developing the business. For example, the Patemon block community easily gets support and develops participation from the community.

The following are the results of an interview with Interviewee 2

Student “how is the development of cake sales at this time ma'am”

Mrs. Ifa “thank God, quite a lot”

Student “Do you make cakes with that many orders by yourself?”

Mrs. Ifa “No, I was helped by neighbors around here”

Student “How do you promote the cakes that you sell?”

Ibu Ifa “I ask for help from friends and neighbors to promote on social media.”

The interview results show that the high sense of togetherness and kinship among the community shows the strength of social capital in this area. Communities can work together to achieve common goals and improve quality of life. Therefore, it is important for communities to build and preserve strong social capital.

## 3. Physical Capital

Kampung wiraswasta patemon block has sufficient physical capital. This area has good infrastructure, such as roads, electricity, and clean water. In addition, this

area also has several facilities for consumer convenience such as a comfortable atmosphere, waiting room and adequate parking. Good infrastructure for consumers is very significant, because it can affect the comfort, safety and convenience of making transactions.

Based on the results of interviews with Nasarumber 4

Student "What facilities are provided for consumer convenience?"

Mrs. Sabar "we prepare a place on the riverbank so that visitors feel comfortable with a soothing atmosphere with a classic design, provide a hand washing place with abundant clean water, we also prepare parking lots so that visitors do not worry about their vehicles."

The interview results show that having adequate physical capital as well as good infrastructure plays an important role for consumer comfort and satisfaction, and can increase the number of consumers, which consumers are very influential for business sustainability.

#### 4. Financial Capital

The availability of financial support from various parties is very important in supporting business development and the village economy, increasing production capabilities, and opening up employment opportunities. This allows the patemon block of Wiraswasta Village to develop the village's economic potential to the fullest. First, it is characterized by financial assistance from the Kraksaan city government, which has allocated significant funds for the development of Kampung Wiraswasta blok patemon, Kraksaan sub-district.

In 2024, the Probolinggo district government offered business capital assistance and organized training programs to improve the skills and knowledge of MSME players in the Patemon block of Kraksaan sub-district, the National Amil Zakat Agency (BAZNAS) offered business capital assistance and organized rombongan assistance for MSME players. This program aims to improve access to financing for small and medium enterprises (MSMEs).

According to the results of interviews with Interviewee 3

Student "Did you get this cart from the proceeds of selling?"

Mrs. Sita "No, thank God I got this cart from BAZNAS."

This shows that financial capital is very important for MSME actors to finance operational activities, buy raw materials, selling places and transportation. MSME actors must have easy and cheap access to financial capital. However, MSME actors face several challenges in obtaining financial capital. Therefore, it is necessary to make efforts to improve access to financial capital for MSME actors, such as the cart assistance from BAZNAS. The results of this study show that the majority of occupations in Patemon block are self-employed, with a percentage of more than 60%. This shows that the self-employed play an important role in the local economy. This result is also in line with previous research conducted by (Khamimah 2021) which found that self-employment is the main source of employment for local people

in urban areas. In addition, this study also supports the findings of (Kuncoro 2018) who found that the self-employed have great potential in generating employment and improving the local economy.

Adequate capital is also an important factor in boosting the local economy, as it can help the development of small and medium-sized enterprises and creative industries. For one, strong social capital within communities can encourage more effective cooperation and collaboration, which in turn can generate greater economic and social benefits.

In line with this as research shows that social capital and empowerment have a significant positive impact on rural community resilience and pandemic prevention. Social capital acts as a mediator between empowerment and resilience to the pandemic in rural areas, where individual social networks provide strong social support. This suggests that through social capital NGOs can significantly contribute to community development through non-formal education programs and economic empowerment initiatives.

## CONCLUSION

In conclusion, the development of self-employment in Patemon block has proven that self-employment can be an effective and sustainable alternative income, and can improve community welfare. Self-employment can be one of the solutions to improve community welfare and reduce poverty. Patemon block residents have creativity in building businesses that increase household income and creativity in building businesses in small areas and community enthusiasm in developing their businesses. In building a business, it takes several capitals including:

1. Human Capital
2. Social Capital
3. Physical Capital
4. Financial Capital

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