



# STUDENTS' PERCEPTION OF ULTIZING INSTAGRAM AS A LEARNING AID IN THEIR SPEAKING ENGLISH AT FOURTH SEMESTER OF ZAINUL HASAN GENGONG ISLAMIC UNIVERSITY

Muhammad Nawawi Ivan<sup>1\*</sup>, Mohammad Saifuddin<sup>2</sup>

<sup>1,2</sup>Universitas Islam Zainul Hasan Genggong, Probolinggo, Indonesia  
Email: [kazimakiivan1@gmail.com](mailto:kazimakiivan1@gmail.com)<sup>1</sup>, [M.Saifuddin@gmail.com](mailto:M.Saifuddin@gmail.com)<sup>2</sup>

## Abstract:

*This research explores students' perceptions of using Instagram as a learning tool to improve their English speaking skills. Through interviews with students, it was found that Instagram, along with other social media platforms such as YouTube and so on, plays an important role in improving speaking proficiency. Researchers used qualitative descriptive methods and involved three students. They are fourth semester English students, academic year 2024/2025. This study found that the majority of students have a positive perception of using Instagram reels in speaking skills. Students believe that this tool is comfortable and fun to develop a new atmosphere in learning to speak, it also increases their motivation because Instagram reels provide interesting content for improving their speaking skills, they can find many Instagram accounts that post more about English lessons with short duration even though students sometimes get a distract cause of random video but they already know their own goals to practice consistently every day and everywhere. Through this tool, students gain a lot of vocabulary from the video, quotes, caption, or comment section that is very helpful for them to improve their speaking performance especially when they are engaged in communication with other people both inside or outside classroom practice.*

**Keywords:** Speaking Skills, Instagram Reels, Student perception.

## INTRODUCTION

In Indonesia, students are very familiar with social media because it is not only used as a communication tool but also a for working and learning need. In developing and emerging countries, many people have adopted the use of social media in the learning process. Many studies have been done by a number of researchers to identify the use of technology among students, including the use of social media. Mobile learning is working over society into rapid-progressive development (Hasanah & Pradipta 2021). Thusly boundless admittance to a particularly inexpensive and sophisticated device has rather changed the scene of elearning from various perspectives. With social media students can also develop their knowledge of anything, including their ability to speak English, as well as to assist students in their learning process. Speaking skills are the most important skills for learning English as a second language. Among the four skills, speaking is considered the most important skill in learning English as a second language (Rao, 2019). In this situation, learners must be self-assured and possess a strong foundation to develop their speaking ability and their confidence, learners should engage in regular practice, on the other side, speaking is one of the basic skill in learning English. students need one more person as a partner to improve their language. Speaking is a human conversation that has

\*Corresponding author.

E-mail addresses: [kazimakiivan1@gmail.com](mailto:kazimakiivan1@gmail.com)

included two or more people sharing information or ideas orally Learning to speak English means practicing it, and this is why some students lack speech because they are less in practice (Silalahi & Luardini 2021). Besides that language is a human conversation tool which has verbal and non- verbal forms. However, this conversation is activities that included two or more people: the speaker and the listener, who then should practice more to improve their language in speaking.

Many studies have sought to illustrate how new technologies could assist with the educational process. and in this technological age, there are also many social media, such as Facebook, email, TikTok, Instagram, & WhatsApp and many other social media. One of the most popular social media today is Instagram. Instagram is currently popular among students and other teenagers, not only that, many parents also use Instagram as a tool to help them meet their needs. Instagram, known for its visually displayed content, has evolved beyond its original purpose of sharing personal moments. And become a platform for showcasing creativity, art, and even educational content (Aldahdouh, Tahani Z., Petri Nokelainen, and Vesa Korhonen 2020).

The perceptions of using Instagram as a learning aid in speaking English are a developing area of research and require further investigation. Understanding how students perceive Instagram as a tool for improving their English speaking skills can provide valuable insight into the effectiveness and potential benefits of using the social media platform in a language learning environment. This research aims to explore students' perceptions of fourth semester on using Instagram as a learning aid in improving their English speaking skills.

## **RESEARCH METHODS**

In research, several methods can be implemented, which may refer to qualitative or quantitative techniques. In this study, the researcher took the kind of qualitative research as the premise of this research category. Qualitative means research that is used to study goods that are used as ordinary devices by them and then tries to make intelligence or to understand a phenomenon that has something to do with the application that people bring to them (Creswell state 2007). This involves collecting qualitative data, such as interviews, observations, or text analysis, to detail the characteristics, context, and meaning associated with the research subject. The researcher chose this qualitative descriptive research, aiming to provide an in-depth understanding of the observed phenomena, by including students' views and perceptions in developing their experience and ability to speak English.

This present study Implement descriptive because this research attempt to describe and explain the Phenomenom description about what are Student's perception on the use of Instagram on learning speaking English at one of Islamic university in Probolinggo. The researcher decided to use descriptive data collection techniques to investigate problems that occurred in the fourth semester at one of Islamic university in probolinggo, especially regarding ability issues. Research setting indicates the location where the researcher conducted the research to find and collect the data. This research was conducted at private Islamic university in probolinggo. Which one of the universities under the auspices of the Zainul hasan Genggong islamic boarding school.

In this research, researchers conducted research in the fourth semester of the English education department study program. The results of my interviews with

several students show that these fourth semester students are accustomed to using English when learning is taking place, and students are also very familiar with social media, especially Instagram reels where these reels are used as a medium for learning speaking skills by uploading English videos as very interesting content to motivate viewers. From this method they can practice their speaking skills and can develop self-confidence when dealing with other people especially in today's digital era. The participants in this research were 4th semester students consisting of 30 students, but the researchers only took 3 students from the 30 students as data samples.

## RESULTS AND DISCUSSION

### Theme 1: Student's perception on the use of Instagram on learning English at fourth semester of zainul hasanenggong

In this section, the researcher wants to know the perceptions or opinion of students when they use Instagram for learning English. From this research, the researcher wants to present some of the results of student's perceptions. The following are some perceptions from students.

*"I think using Instagram is very good for students English education department. In Instagram application we can study vocabulary, speaking, listening and other" (Diana,2024).*

*"Using Instagram in learning English I think is efficient to students because in Instagram many English video that is interesting. So many students not bored in learning English. Many English video that contain about learning English like how to pronounce the vocabulary correctly, how to differences between British and American English and other" (Rena,2024).*

In the previous section, the student mentioned that using Instagram for learning is very interesting and effective, Instagram is not only used for uploading but also as learning material in English, but some students stated that Instagram could help them to improve their English skills, they:

*"Using Instagram as a medium for learning English in my opinion is a very good way to improve our English skills. By using Instagram as a medium we can gain broader knowledge, especially in learning English, because Instagram provides tremendous opportunities for language learning for students and teachers a like. As we know, currently learning is not only obtained and done in the classroom, we can learn from anywhere and anytime, such as learning through Instagram media and so on. That way, students will be motivated to be more enthusiastic about learning with the various features provided on Instagram, especially in learning English" (Diana,2024).*

*"In my perception, using Instagram to learn English is quite efficient, because it is supported by the features found on Instagram that can help improve English skills so that learning becomes more fun" (Luluk,2024).*

In another side, there are some students who delivered negative perception of the use of Instagram in learning English, as mentioned:

*"I think it's more complicated to use Instagram because not everyone uses Instagram and they know how to do it" (Luluk,2024).*

*"I think if we use Instagram for learning English is not conducive and I never try use Instagram for learning and it's very seldom for people to use Instagram for learning" (Siti,2024).*

*My perception is that using Instagram in learning English is not very effective because on Instagram we don't find too much material but more entertainment, such as videos, photos and others" (Hiday,2024).*

## **Theme 2: The obstacles that students face on the use of Instagram on learning Speaking English at Zainul Hasan Genggong.**

In the learning process, to be able to achieve goals in learning, students are often faced with obstacles that can affect implementation of the learning process. In daily life-day. Obstacles are known as difficulties, obstacles have such an important meaning in do every activity. Obstacles can causes the implementation of an activity to be disturbed. Obstacles is everything that gets in the way, obstacles faced by humans or individuals in the daily life of those who come and go change, thereby creating obstacles to individuals who live it to achieve goals (Oemar,2020). Instagram is an application that is often operated by students because there are several supporting media on Instagram that can help and improve their speaking abilities, for example the features on Instagram to help them practice English by using the Instagram reels video. This means that Instagram is a place that can serve student's skills, especially in speaking English.

In the learning to use Instagram application often has obstacles in it. There are some students who mention the obstacles in using Instagram in learning speaking skills, as stated:

*"The obstacles in using Instagram in learning English students are often the signal is bad so Instagram can't use, students often not focus on learning English others but they are focus to watch not important videos like Tiktok video in Instagram"(Rena,2024).*

*"I think if we use Instagram of learning English. It is adding barriers to students and obstacles is no have less memory, quota runs out or it could be someone who doesn't like Instagram"(Luluk,2024).*

*"I think the obstacles is Instagram is not focus for learning English, so the feature that make as not to be focus for studying in like watching video, another video, fun video example. So we can't be focus for learn English".(Hiday,2024)*

*"Some obstacles may be found by some people in learning English using Instagram. one of them is like confusion felt by beginners. They may get difficult to make certain about what kind of material that must be learnt first"(Hiday,2024)*

Based on the exposure of data findings and research findings through several procedures for collecting data from data sources, it will be discussed in detail. Firstly, the researcher tried to describe the students perception on the use of instagram on learning English at Zainul Hasan genggong.

**Theme 1: Student's perception on the use of Instagram on learning English at fourth semester of Zainul Hasan Genggong.**

Based on the data finding, there are some students gave their various perceptions of the use of Instagram in learning English. The English teaching learning students or commonly called TBI's student give their responses or perceptions in two categories namely positive and negative perceptions. Giving positive or negative in perception refer to the how people view of the things which is saw. It was similar with Leavit theory which said perception is sight namely how someone sees something and view or understanding (Leavit,2014). It means that students can show their positive and negative view based on their understanding of something. According to the data that is gotten, students have mentioned about learning English using Instagram is very interesting and helpful. This is due to the existence of Instagram as a means that can help students to improve their English skills through the features found on Instagram. Instagram is not only used to share photos and videos, but Instagram is also used as a learning medium to share material about English and also provide feedback to other Instagram users. The same point of view come from Aydin said Instagram is a social media that we can use as a medium for learning English that is interesting and also effective in motivating learners. It means that learning through one of the application which is often to be used in nowadays era namely Instagram included to the positive activity which helps student to learn English in interesting way.

In another side of the statement which is mentioned by student, learning English by using Instagram allows users or student to learn English at that time in everywhere or anytime. It means that student as the user is able to use Instagram as English learning tool in a real moments and time. According to the data finding the students realized that Instagram was interesting to help them learn English anywhere and anytime. It is also similar with Sirait and Marlina statement which says the use Instagram as a tool for online peer-reviewed activities provide benefits such as motivating students, easy to use, less paper used, flexible time or being able to study anywhere and anytime. It means that the students can choose learning situations based on their own needs. It can be concluded that Instagram is an interesting solution for students who want to learn English without difficult because Instagram is easy to use anytime and anywhere.

**Theme 2 : The obstacles that students face on the use of Instagram on learning Speaking English at Zainul Hasan Genggong.**

In learning to speak English using Instagram, researchers found obstacle

faced by students in learning. From interviews with students conducted by researchers, researchers can conclude that there are obstacles that occur in learning to speak English when using Instagram media. The most obstacle in learning speak English on utilizing Instagram which is mentioned by student is the networking. The main important point in accessing Instagram is internet. The used of internet while using Instagram really needed just because this application included to the kinds of media social which is operated by networking in mobile phone. The internet is one of the obstacles that quite a lot of student's experience when learning to use Instagram. One of the factors is the availability of a signal that is not good in various areas especially for students who are in remote areas where the signal is still difficult. This term will be the most problem that will be faced by student in learning English by using Instagram in their mobile phone.

In addition of the obstacles Instagram for learn speaking English, quotas are

included in the next obstacles. This is the other obstacles of what student feel of the used Instagram just because Instagram consumes a lot of quota. This obstacle makes student often to use instagram for the tool in learning speaking and the effect of higher quota will offend their financial. So they have to spend more money to buy internet quota. Purchasing internet quota has obstacles if students do not have money. The students will find it difficult to buy internet quota, so that learning on Instagram media will be constrained and learning on Instagram is less effective if the signal is disturbed due to bad weather and so on.

Dealing with some statements from student, the obstacle is the contents that

exist in Instagram. Instagram well known as media for entertaining people through photo or videos. This way will disturb the student on learning speaking in using this application or it can be said that student will not focus on learning English because of watching funny videos or interesting picture that is presented. So they are not able to focus on learning English. In this case the researcher can conclude that sometimes students are disturbed by other posts or videos reels uploaded by people who do not share English Material that appears on the home page, making students not focus and forget to learn English.

## **CONCLUSION**

Based on interviews conducted with students regarding their perceptions of using Instagram as a learning aid in improving English speaking skills, several important insights were obtained. The aim of this research is to find out whether students think positively or negatively about using Instagram reels as a mobile-assisted language learning tool to improve their speaking skills. The results of interview observation data show that the majority of students view positively the use of Instagram to improve their speaking skills. Instagram Reels has proven to be a useful teaching tool for students learning English, especially speaking. Even though students are sometimes distracted by random videos, they already know that practicing consistently every day and everywhere is one of their goals. Students believe that this tool is comfortable and is a fun way to develop a new atmosphere in learning to speak. This also increases students' motivation because Instagram Reels



provides interesting content to improve their speaking skills. Students can improve their speaking skills by using this tool, which helps them gain a lot of vocabulary from videos, quotes, captions, and comment areas. This is very useful when they interact with other people, both inside and outside the classroom.

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